# Top 10 CIO Conversations That Should Not Happen...

# But Do!

Note: These are based on real stories!

### Number 10 – Agility!!!

### CLOUD SERVICES VENDOR What is your plan for the use of the cloud?

CIO

- We don't have a plan.
- We don't want one either.
- We just need to be agile right now and you need to help us do that.

### Number 9 – Windfall

CIO

Hey, what do you think about "overbilling" and sharing the windfall?

(An awkward pause settles in)

CIO

Just kidding (Nervous laughter by CIO and vendor)

CIO

(Quiet, but not yet a whisper) I mean, unless you do that kind of thing...

## Number 8 – Your Product is Worthless

VENDOR

This product won't work without Active Directory and, unfortunately, you only have eDirectory.

### CIO

That's fine. I want it anyway.

(A few weeks later) CIO What the hell! We can't get this product working. It is worthless.

### Number 7 – Requirements Gathering

VENDOR

# Before we design this VDI solution for you, what are your VDI requirements?

CIO

(Goes to Wikipedia entry on VDI. Copy. Paste. Email)

### Number 6 – News Flash

CIO

I need an "all flash array"

VENDOR

We worked with your engineers and it turns out you don't need a flash array

CIO

Sounds good. Let's evaluate 3 or 4 of them. VENDOR AND CIO TEAMS (Evaluate 3 or 4 flash arrays for weeks) CIO I want to buy this one.

VENDOR

I recommend you not buy this.

(3 weeks later)

#### CIO

This damn flash array doesn't work for us!

## Number 5 – Bad to the Bones

CIO

(To his team)

Yeah, go ahead and cut a PO to Vendor X.

### (Later that night at Bones) VENDOR A

Thanks so much for meeting me for dinner to talk about our upcoming purchase

### CIO

No problem. I'm looking forward to a great meal.

### Number 4 – Quid Pro More

CIO

We are not in a "quid pro quo" relationship.

It's more of a "you give and I take" kind of relationship.

### Number 3 – False Start Date

(In meeting with CIO's company executives)

### CIO

That's wonderful. We're ready to go and we need you to move fast. The start date will be March 15.

(Getting close to March 15) VENDOR Alright, we have ramped up our people and we're ready to start on March 15. CIO March 15? Where did that come from? I never agreed to that start date!

### Number 2 – Parking Lot Meeting

CIO

(In a meeting follow-up call) I'm just happy to know that your software runs on Windows. VENDOR Oh, there must be some confusion. In the meeting I indicated that we did not support Windows. CIO

Wait. I was in that meeting and I heard it.

VENDOR

I don't think anyone said that. I apologize for the miscommunication.

#### CIO

I heard it. ARE YOU CALLING ME A LIAR! You want to call me a liar? Then, come over here and meet me in the parking lot and call me a liar to my face so I can whoop your ass.

### Number 1 – Assets

MALE VENDOR Unfortunately, Susie has left our company. I'm your new account exec. CIO Ouch. I just don't think you have what it takes to manage this account. MALE VENDOR Why is that? I have a great deal of experience and all of my other accounts are delighted. CIO Well, let's just say you don't have the right "ass"ets (making air quotes with his hands)